



Research

# Reconciling mixture designs and factorial designs in order to identify best recipes in a holistic way

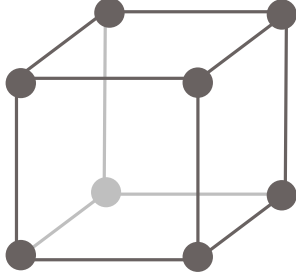
A.Rytz, M.Moser, M.Lepage, C.Mokdad,  
M.Perrot, N.Antille, N.Pineau

Agrostat 2016

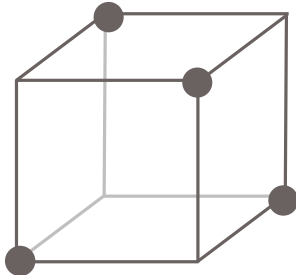


## Process

- Soaking (short-long)
- Cooking (mild-strong)
- Drying (mild-strong)



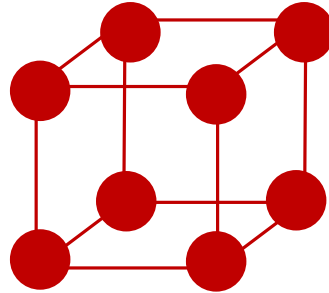
$2^3 = 8$  experiments



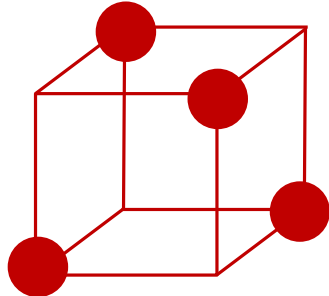
$2^{3-1} = 4$  experiments

## Ingredients

- Sucrose (0-10%)
- Glucose (0-10%)
- Fructose (0-10%)

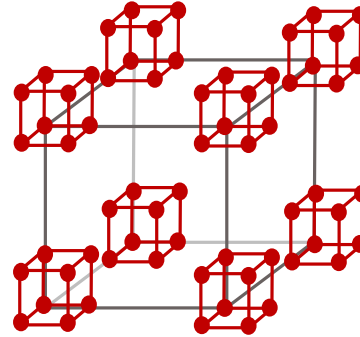


$2^3 = 8$  experiments

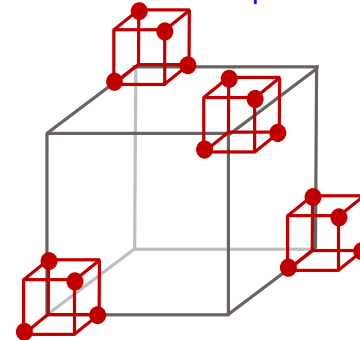


$2^{3-1} = 4$  experiments

## P x I



$2^3 \times 2^3 = 2^6 = 64$  experiments

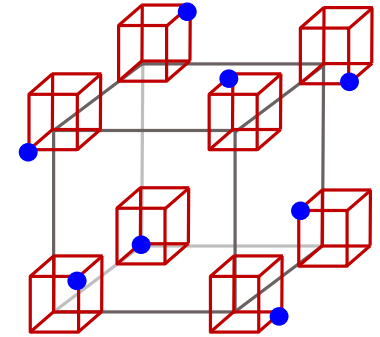


$2^{3-1} \times 2^{3-1} = 2^{6-2} = 16$  experiments  
(Barton, 1999)

## P & I

|     | A | B | C | Strength=2 |    |     |
|-----|---|---|---|------------|----|-----|
|     |   |   |   | AB         | AC | ABC |
| E01 | 0 | 0 | 0 | 0          | 0  | 0   |
| E02 | 0 | 0 | 1 | 0          | 1  | 1   |
| E03 | 0 | 1 | 0 | 1          | 0  | 1   |
| E04 | 0 | 1 | 1 | 1          | 1  | 0   |
| E05 | 1 | 0 | 0 | 1          | 1  | 1   |
| E06 | 1 | 0 | 1 | 1          | 0  | 0   |
| E07 | 1 | 1 | 0 | 0          | 1  | 0   |
| E08 | 1 | 1 | 1 | 0          | 0  | 1   |

Strength=3      Strength=3



$2^{6-3} = 8$  experiments  
(Hedayat, Sloane, Stufken, 1999)

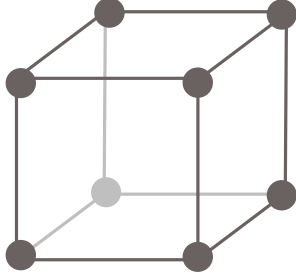
Full

Fraction

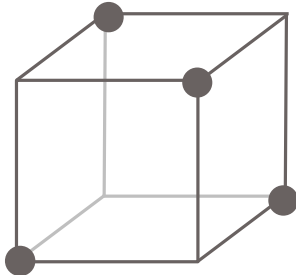


## Process

- Soaking (short-long)
- Cooking (mild-strong)
- Drying (mild-strong)



$2^3 = 8$  experiments



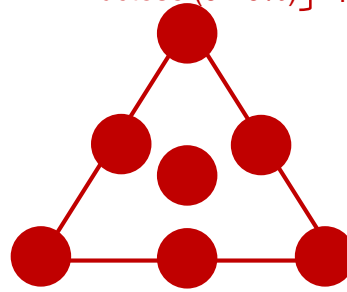
$2^{3-1} = 4$  experiments

Full

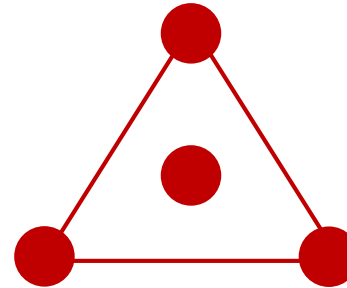
Fraction

## Mixture

- Sucrose (0-10%)
  - Glucose (0-10%)
  - Fructose (0-10%)
- Sum = 10%

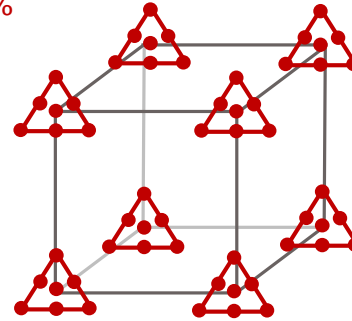


Simplex-Lattice  $\{3,2,+2\} = 8$

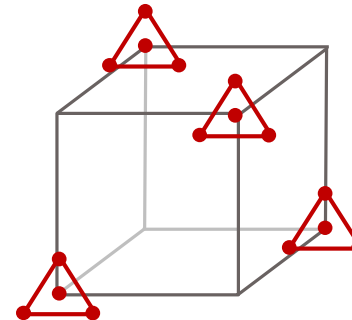


SL  $\{3,1,+1\} = 4$   
(Cornell, 2002)

## P x M



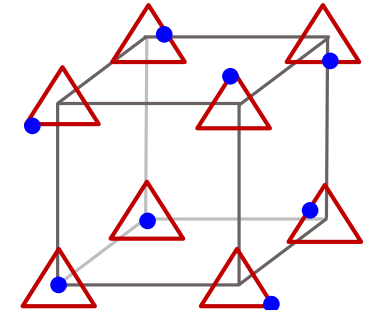
$2^3 \times \text{SL} \{3,2,+2\} = 64$



$2^{3-1} \times \text{SL} \{3,1,+1\} = 16$

## P & M

|     | A | B | C | AB' | AC' | ABC' |
|-----|---|---|---|-----|-----|------|
| E01 | 0 | 0 | 0 | 3.3 | 3.3 | 3.3  |
| E02 | 0 | 0 | 1 | 0   | 5   | 5    |
| E03 | 0 | 1 | 0 | 5   | 0   | 5    |
| E04 | 0 | 1 | 1 | 5   | 5   | 0    |
| E05 | 1 | 0 | 0 | 3.3 | 3.3 | 3.3  |
| E06 | 1 | 0 | 1 | 10  | 0   | 0    |
| E07 | 1 | 1 | 0 | 0   | 10  | 0    |
| E08 | 1 | 1 | 1 | 0   | 0   | 10   |

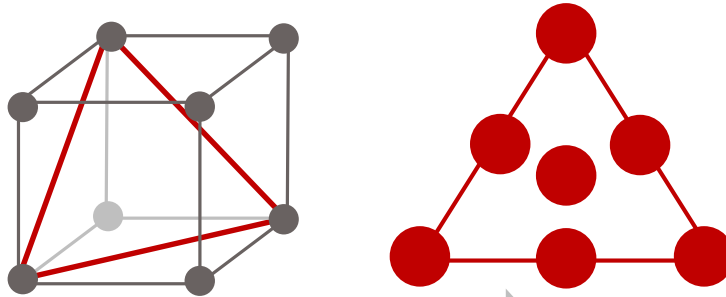


$2^{6-3} = 8$  experiments

CONFIDENTIAL

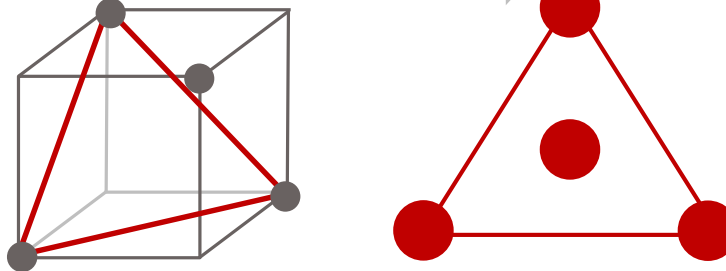
# Method for transforming an orthogonal array into a mixture

Full



Orthogonal projection  
on a  $n-1$  hyperspace

Fraction



(Box, Hau, 2001)

|     | $D_{init}$ |    |     | $D_{intermediate}$ |    |     | Sum | Vs. {SUM=10} | $D_{Final}$ |     |      |
|-----|------------|----|-----|--------------------|----|-----|-----|--------------|-------------|-----|------|
|     | AB         | AC | ABC | AB                 | AC | ABC |     |              | AB'         | AC' | ABC' |
| E01 | 0          | 0  | 0   | 0                  | 0  | 0   | 0   | -10          | 3.3         | 3.3 | 3.3  |
| E02 | 0          | 1  | 1   | 0                  | 10 | 10  | 20  | 10           | 0           | 5   | 5    |
| E03 | 1          | 0  | 1   | 10                 | 0  | 10  | 20  | 10           | 5           | 0   | 5    |
| E04 | 1          | 1  | 0   | 10                 | 10 | 0   | 20  | 10           | 5           | 5   | 0    |
| E05 | 1          | 1  | 1   | 10                 | 10 | 10  | 30  | 20           | 3.3         | 3.3 | 3.3  |
| E06 | 1          | 0  | 0   | 10                 | 0  | 0   | 10  | 0            | 10          | 0   | 0    |
| E07 | 0          | 1  | 0   | 0                  | 10 | 0   | 10  | 0            | 0           | 10  | 0    |
| E08 | 0          | 0  | 1   | 0                  | 0  | 10  | 10  | 0            | 0           | 0   | 10   |
| 0   | 0          | 0  | 0   |                    |    |     |     |              |             |     |      |
| 1   | 10         | 10 | 10  |                    |    |     |     |              |             |     |      |

- Start with the initial orthogonal array  $D_{init}$ . For each of the  $n$  experiments and each of the  $q$  ingredients, replace the low level by the lower bound  $a_i$  and the high level by the upper bound  $b_i$ , leading to an intermediate design  $D_{intermediate}$  with elements  $p_{ti}$  ( $t=1...n, i=1...q$ ).
- In  $D_{intermediate}$ , none or almost none of the mixtures sum to the constant  $c$ .
- Transform  $D_{intermediate}$  into  $D_{Final}$  by adjusting the mixtures according to their excess or lack vs. total amount  $c$ :
  - In case of a mixtures summing to less than  $c$ , let the lack of total amount be  $w-$ . Focus on the low level setting components  $p_{ti}$  of this mixture. One has to increase by  $w-$  the sum of the selected levels. In order to accomplish it, allocate a portion of  $w-$  to each of these levels proportionally to the range of variation of their respective components.
  - In case of a mixture  $t$  in excess of amount  $w+$ , the principle remains the same. In this situation, one has simply to select the high levels  $p_{ti}$  of the mixture. And then decrease the selected high levels proportionally to the range of variation of their respective components.

CONFIDENTIAL

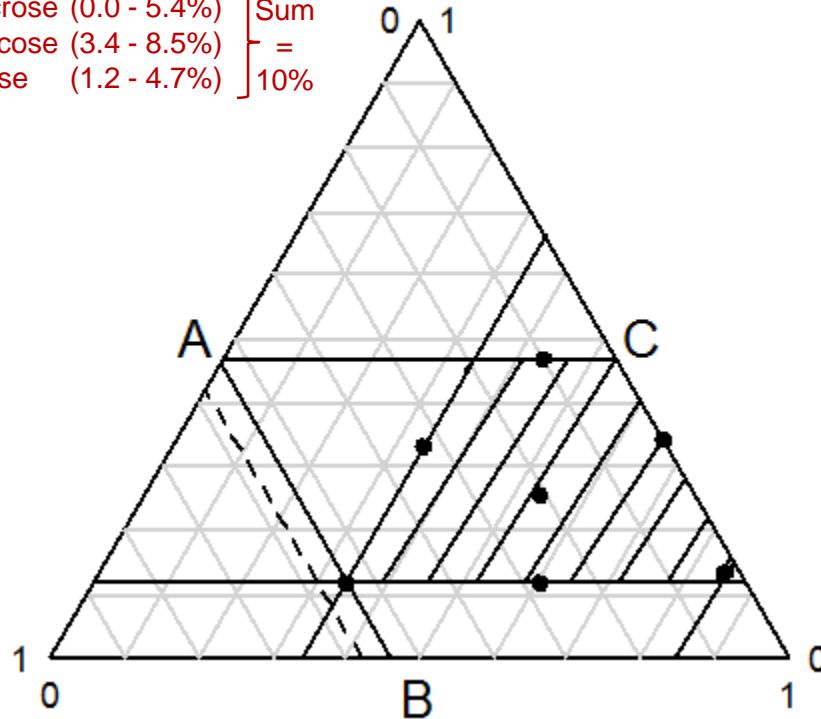


Research

# Method for transforming an orthogonal array into a constrained mixture

## Mixture

- A=Sucrose (0.0 - 5.4%)
  - B=Glucose (3.4 - 8.5%)
  - Fructose (1.2 - 4.7%)
- Sum = 10%



|     | D <sub>init</sub> |    |     | D <sub>intermediate</sub> |     |     | Sum  | Vs. {SUM=10} | D <sub>Final</sub> |     |      |
|-----|-------------------|----|-----|---------------------------|-----|-----|------|--------------|--------------------|-----|------|
|     | AB                | AC | ABC | AB                        | AC  | ABC |      |              | AB'                | AC' | ABC' |
| E01 | 0                 | 0  | 0   | 0.0                       | 3.4 | 1.2 | 4.6  | -5.4         | 2.1                | 5.4 | 2.5  |
| E02 | 0                 | 1  | 1   | 0.0                       | 8.5 | 4.7 | 13.2 | 3.2          | 0.0                | 6.6 | 3.4  |
| E03 | 1                 | 0  | 1   | 5.4                       | 3.4 | 4.7 | 13.5 | 3.5          | 3.3                | 3.4 | 3.3  |
| E04 | 1                 | 1  | 0   | 5.4                       | 8.5 | 1.2 | 15.1 | 5.1          | 2.8                | 6.0 | 1.2  |
| E05 | 1                 | 1  | 1   | 5.4                       | 8.5 | 4.7 | 18.6 | 8.6          | 2.1                | 5.4 | 2.5  |
| E06 | 1                 | 0  | 0   | 5.4                       | 3.4 | 1.2 | 10   | 0            | 5.4                | 3.4 | 1.2  |
| E07 | 0                 | 1  | 0   | 0.0                       | 8.5 | 1.2 | 9.7  | -0.3         | 0.2                | 8.5 | 1.3  |
| E08 | 0                 | 0  | 1   | 0.0                       | 3.4 | 4.7 | 8.1  | -1.9         | 1.0                | 4.3 | 4.7  |

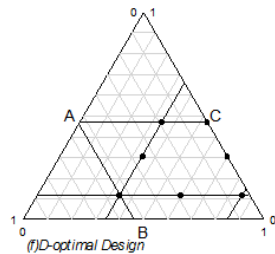
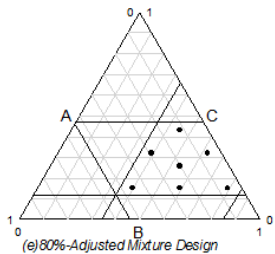
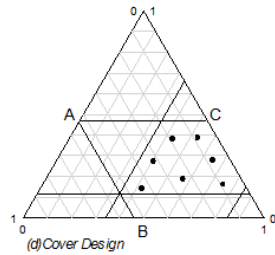
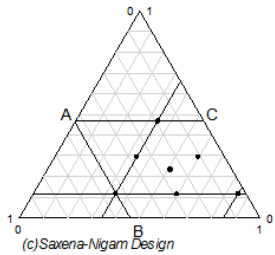
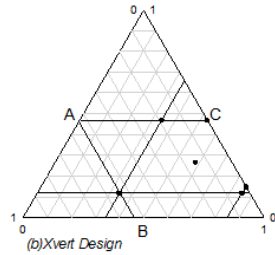
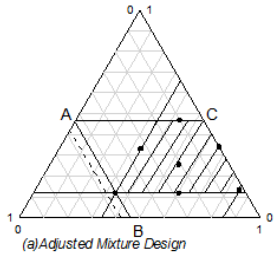
  

|   |     |     |     |
|---|-----|-----|-----|
| 0 | 0   | 3.4 | 1.2 |
| 1 | 5.4 | 8.5 | 4.7 |

The method works for

- Any type of constraints
- Multiple mixtures
- Nested mixtures

# This method is a consensus between established methods



|                                       | D-efficiency (2 <sup>nd</sup> order) | Coverage Index |
|---------------------------------------|--------------------------------------|----------------|
| (a) Adjusted Mixture                  | 0.513                                | 0.579          |
| (b) Extreme Vertices                  | 0.070                                | 0.300          |
| (c) Saxena-Nigam                      | 0.215                                | 0.588          |
| (d) Space-Filling                     | 0.001                                | 1.000          |
| (e) Adjusted Mixture (80%)            | 0.008                                | 0.944          |
| (f) D-optimal (2 <sup>nd</sup> order) | 1.000                                | 0.435          |

The proposed design reaches best consensus between

- D-efficiency (Atkinson, 1992)
- Coverage (Johnson, 1990)

In this case, it is the only technique yielding values higher than 0.5 for both indexes.

# This method allows handling complex problems very easily

## Phase 1 (2<sup>7-4</sup> → 8 experiments)

- Main effects of 4 orthogonal factors (partial replacement of wheat by up to 3 alternative grains + humectant type)
- First order model of 3 mixture factors (Mixture of 3 sugars summing to 10%)

|    | D <sub>Init</sub> |         |         |         |         |         |         | D <sub>Intermediate</sub> |     |     |       | D <sub>Final</sub> |     |     |    |    |    |     |
|----|-------------------|---------|---------|---------|---------|---------|---------|---------------------------|-----|-----|-------|--------------------|-----|-----|----|----|----|-----|
|    | A                 | B       | C       | AB      | AC      | BC      | ABC     | A                         | B   | C   | vs. c | A                  | B   | C   | AB | AC | BC | ABC |
|    | Sugar A           | Sugar B | Sugar C | Grain 1 | Grain 2 | Grain 3 | humect. |                           |     |     |       |                    |     |     |    |    |    |     |
| C1 | 0                 | 0       | 0       | 0       | 0       | 0       | 0       | 0.0                       | 3.4 | 1.2 | -5.4  | 2.1                | 5.4 | 2.5 | 0  | 0  | 0  | W   |
| C2 | 1                 | 0       | 0       | 1       | 1       | 0       | 1       | 5.4                       | 3.4 | 1.2 | 0.0   | 5.4                | 3.4 | 1.2 | 2  | 2  | 0  | W+  |
| C3 | 0                 | 1       | 0       | 1       | 0       | 1       | 1       | 0.0                       | 8.5 | 1.2 | -0.3  | 0.2                | 8.5 | 1.3 | 2  | 0  | 2  | W+  |
| C4 | 1                 | 1       | 0       | 0       | 1       | 1       | 0       | 5.4                       | 8.5 | 1.2 | 5.1   | 2.8                | 6.0 | 1.2 | 0  | 2  | 2  | W   |
| C5 | 0                 | 0       | 1       | 0       | 1       | 1       | 1       | 0.0                       | 3.4 | 4.7 | -1.9  | 1.0                | 4.3 | 4.7 | 0  | 2  | 2  | W+  |
| C6 | 1                 | 0       | 1       | 1       | 0       | 1       | 0       | 5.4                       | 3.4 | 4.7 | 3.5   | 3.3                | 3.4 | 3.3 | 2  | 0  | 2  | W   |
| C7 | 0                 | 1       | 1       | 1       | 1       | 0       | 0       | 0.0                       | 8.5 | 4.7 | 3.2   | 0.0                | 6.6 | 3.4 | 2  | 2  | 0  | W   |
| C8 | 1                 | 1       | 1       | 0       | 0       | 0       | 1       | 5.4                       | 8.5 | 4.7 | 8.6   | 2.1                | 5.4 | 2.5 | 0  | 0  | 0  | W+  |

## Phase 2 (2<sup>9-5</sup> → 16 experiments)

- R=V for 4 process factors (humectant, soaking, cooking, drying)
- First order model of 5 mixture factors (Mixture of 5 alternative grains summing to 15%)

|     | A       | B                | C                 | D                | ABC    | ABD    | ACD    | BCD    | ABCD   | ΣGrains |
|-----|---------|------------------|-------------------|------------------|--------|--------|--------|--------|--------|---------|
|     | Humect. | Soaking duration | Cooking condition | Drying condition | Grain1 | Grain2 | Grain3 | Grain4 | Grain5 |         |
| P01 | W       | short            | mild              | mild             | 2.0    | 2.0    | 3.0    | 0.0    | 8.0    | 15.0    |
| P02 | W       | short            | mild              | strong           | 2.0    | 5.8    | 6.3    | 0.9    | 0.0    | 15.0    |
| P03 | W       | short            | strong            | mild             | 4.0    | 2.0    | 7.7    | 1.3    | 0.0    | 15.0    |
| P04 | W       | short            | strong            | strong           | 3.3    | 5.4    | 3.0    | 0.0    | 3.4    | 15.0    |
| P05 | W       | long             | mild              | mild             | 3.8    | 6.9    | 3.0    | 1.2    | 0.0    | 15.0    |
| P06 | W       | long             | mild              | strong           | 3.3    | 2.0    | 6.1    | 0.0    | 3.6    | 15.0    |
| P07 | W       | long             | strong            | mild             | 2.0    | 4.8    | 5.4    | 0.0    | 2.8    | 15.0    |
| P08 | W       | long             | strong            | strong           | 2.7    | 3.8    | 4.6    | 2.0    | 1.8    | 15.0    |
| P09 | W+      | short            | mild              | mild             | 3.3    | 5.6    | 6.1    | 0.0    | 0.0    | 15.0    |
| P10 | W+      | short            | mild              | strong           | 3.8    | 2.0    | 3.0    | 1.2    | 4.9    | 15.0    |
| P11 | W+      | short            | strong            | mild             | 2.0    | 5.6    | 3.0    | 0.9    | 3.6    | 15.0    |
| P12 | W+      | short            | strong            | strong           | 2.1    | 2.4    | 10.0   | 0.1    | 0.4    | 15.0    |
| P13 | W+      | long             | mild              | mild             | 2.0    | 2.0    | 6.3    | 0.9    | 3.8    | 15.0    |
| P14 | W+      | long             | mild              | strong           | 2.0    | 10.0   | 3.0    | 0.0    | 0.0    | 15.0    |
| P15 | W+      | long             | strong            | mild             | 5.0    | 3.6    | 4.4    | 0.4    | 1.6    | 15.0    |
| P16 | W+      | long             | strong            | strong           | 2.9    | 4.3    | 5.0    | 0.6    | 2.3    | 15.0    |

(Illmann, 2009)



(Adelman, 1962)

CONFIDENTIAL

Proprietary information of Nestlé S. A., Vevey, Switzerland – This document should not be reproduced or disclosed without prior authorisation



Research



## Phase 1 (2<sup>7-4</sup> → 8 experiments)

- Initial product ~ 80% Wheat + 20% sucrose
  - Perceived sweetness is a key liking driver
  - Idea : generate biscuit flavor (congruent with perceived sweetness) through Maillard to reduce sugars
- Identify best combination

*Processing (AA from grains + Sugars + Humectant)*

## Phase 2 (2<sup>9-5</sup> → 16 experiments)

- On top of grains necessary for AA, include grains with additional nutritional benefits
  - Fine-tune process conditions
- New product

~ 75% Wheat + 15% grains + 10% sugars

→ Nutritionally balanced & more liked



# Research

## Reconciling mixture designs and factorial designs in order to identify best recipes in a holistic way

A.Rytz, M.Moser, M.Lepage, C.Mokdad,  
M.Perrot, N.Antille, N.Pineau

Agrostat 2016