









# Many small data can make a big data base. The SensoBase story

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### Plan

#### **INTRODUCTION**

- The SensoBase project
- Meta-analysis methodology

#### **META-ANALYSIS RESULTS**

- Documenting sensory practices & benchmarking panel performances
- Optimizing sensory panels
- Comparing sensometric techniques

#### **CONCLUSION**

- Difficulties and limits
- Conclusion

## The SensoBase project

- How to valorize numerous SAS macros developed in 1988-2003
- Exchanging raw QDA data for free statistical analysis!
- The first team: Sylvie Cordelle, Delphine Brajon and Nicolas Pineau (2003-2006)
- Nicolas Pineau's Ph.D (2003-2006)
- Nadra Mammasse's Ph.D (2009-2012):
- Caroline Peltier's Ph.D (2012-2015):
- 3 main objectives:
  - 1. Documenting practices & benchmarking panel performances
  - 2. Optimizing sensory panels
  - 3. Comparing sensometric techniques

### The former sensoBase website now replaced by...





### TimeSens: current content of SensoBase datasets in Timesens



### TimeSens for Panel leader-

Analysis

Outputs

output

#### SensoBase

#### Information

#### SensoBase contains:

- 1938 datasets
  - 1340 profile datasets
  - 581 hedonic datasets
- 18 TDS datasets
- 12952 products
- 32168 subjects
- 27684 descriptors
- 6222158 scores
- 65 scales
- 87 providers in 11 countries

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# Meta-analysis methodology

Two methods to test the effect of one individual characteristic on performances:

# METHOD A (PINEAU, 2006): SUBJECT AS EXPERIMENTAL UNIT

**Dataset analysed** 

Dataset	Sub	Char	Perf
D1	S1	Male	0.8
D1	S2	Male	1.2
D1	S3	Female	1
D1	<b>S4</b>	Female	1.5
D1	S5	Female	2
D2			

Applying the weighted ANOVA model:

perf ~ char + dataset + char\*dataset

with dataset as a random effect

→ Many observations but unbalanced design

METHOD B (PELTIER, 2015): DATASET BY
CHARACTERISTIC LEVEL AS EXPERIMENTAL UNIT
Dataset analysed

Dataset	Char	Perf
D1	Male	1
D1	Female	1.5
D2	Male	2
D2	Female	0.9

Applying the weighted ANOVA model: perf ~ char + dataset

→ Few observations but balanced design

### **Sensobase contents**

- 1316 « clean » datasets from 66 data providers, 38 from France and 28 from 16 foreign countries
- The « median dataset » includes 5 products, 11 panelists and 22 attributes
- Number of replicates: none 31% 2 reps 52% 3 reps 10%

#### Examples of two tables describing SensoBase extracted from Peltier's thesis

Echelle utilisée	Effectif	Pourcentage
Echelle inconnue ou non renseignée	5 271	27.11 %
Echelle continue rectangulaire	493	2.54 %
Echelles continues linéaires fermées	7 670	39.44 %
Echelles continues linéaires ouvertes	502	2.58 %
Echelles discrètes	5 458	28.07 %
Autre	51	0.27 %
Total	19 445	100 %

**TABLEAU 15: ECHELLES UTILISEES DANS LA SENSOBASE** 

Famille de	Effectif	Pourcentage
descripteur		
Non renseignée	92	0.47 %
Apparence	2 518	12.95 %
Odeur	4 045	20.80 %
Saveur	3 129	16.09 %
Texture	3 509	18.05 %
Arôme/flaveur	4 531	23.30 %
Arrière-gout	1 006	5.17 %
Trigéminal	611	3.14 %
Hédonique	4	0.02 %
Total	19 445	100 %

TABLEAU 16: FAMILLES DE DESCRIPTEURS DANS LA SENSOBASE

# **Benchmarking repeatability**

#### Average standard deviations over replicates on a 0-10 scale (number of panelist x product x attribute)

Type of Food	Taste	Appearance	Aftertaste	Aroma	Trigeminal	Texture	Odor	TOTAL
Dairy products	0.61 (65931)	0.83 (19913)	0.72 (12572)	0.85 (118091)	0.83 (3657)	0.97 (69738)	0.69 (34602)	0.80 (a)
Others	0.77 (1191)	0.96 (618)	NA	0.96 (1369)	0.95 (93)	0.93 (3772)	0.78 (284)	0.90 (b)
Sweets	0.87 (12458)	1.13 (955)	0.29 (1788)	1.22 (1616)	0.94 (9833)	0.93 (1854)	1.27 (1546)	0.90 (b)
Drink without alcohol	0.86 (6001)	0.55 (1460)	0.9 (3260)	0.94 (15996)	0.97 (1461)	0.75 (2062)	1.16 (4547)	0.92 (b)
Fruits	0.93 (2876)	1.08 (1994)	0.72 (65)	0.94 (2198)	0.77 (657)	1.08 (3503)	0.94 (1659)	0.99 (bc)
Oils	NA	NA	NA	1.02 (498)	NA	NA	NA	1.02 (bc)
Delicatessen	0.97 (1308)	1.22 (2595)	1.57 (58)	0.81 (1996)	1.14 (264)	1.01 (2746)	1.11 (281)	1.03 (c)
Fish	0.89 (204)	1.16 (427)	NA	1.06 (258)	0.95 (43)	1.12 (249)	1.03 (41)	1.07 (cd)
Condiments	0.86 (9632)	0.89 (20448)	1.32 (13492)	1.18 (20970)	1.06 (5714)	1.06 (20064)	1.17 (28632)	1.09 (d)
Feculents	1.00 (2299)	1.38 (447)	1.22 (168)	1.09 (7924)	0.29 (12)	1.39 (6294)	1.39 (244)	1.20 (e)
Meats	1.03 (189)	1.26 (1205)	NA	1.15 (195)	NA	1.13 (613)	1.25 (545)	1.20 (e)
Bread	0.92 (1386)	1.16 (2979)	NA	1.02 (3218)	0.88 (133)	1.47 (7046)	1.06 (4631)	1.21 (e)
Prepared dishes	1.13 (3585)	1.24 (8597)	NA	1.26 (4684)	1.11 (2336)	1.46 (4187)	1.07 (5511)	1.22 (e)
Vegetables	1.19 (1818)	1.01 (3389)	1.28 (120)	1.26 (3763)	NA	1.43 (3853)	1.09 (448)	1.23 (e)
Drinks with alcohol	1.41 (26132)	0.86 (8267)	1.00 (680)	1.38 (40237)	1.27 (5145)	1.38 (3422)	<b>1.41</b> (55841)	1.36 (f)
TOTAL	0.86 (f)	0.95 ( e)	0.98 (d)	1.02 (c)	1.02 (c)	1.07 (b)	1.14 (a)	1.01

808 datasets and 761 083 standard deviations used. **Best** repeatabilities in **green** and **worst** in **red. Median** repetability is **0.71.** Two means with the same letters in line or column margins are not significantly (HSD, p=0.05) different.

# **Optimizing sensory panels**

- Which individual characteristics relate to performances?
- How many subjects should a panel include?
- Do we really need replicates?

# Age effect on performance?

			Analys	e 1		Analyse 2				
	Stat F	Pvalue	Modalités	Groupe	n	Stat F	Pvalue	Modalités	Groupes	n
Discrimination	2.26	0.105	-40	0.776	328	2.20	0.11	-40	0.792	70
			40-60	0.775	843			40-60	0.789	70
			+60	0.770	548			+60	0.781	70
Désaccord	1.45	0.23	-40	0.391	328	4.93	0.008	-40	0.472 a	70
			40-60	0.427	843			40-60	0.442 b	70
			+60	0.463	548			+60	0.438 b	70
Scaling	20.31	<0.001	-40	-0.0001a	328	12.22	<0.001	-40	0.023 a	70
			40-60	0.078 a	843			40-60	0.06 a	70
			+60	-0.146 b	548			+60	-0.311 b	70
Repetabilité	21.26	<0.001	-40	1.253 a	328	18.8	<0.001	-40	1.009 a	70
			40-60	1.079 b	843			40-60	1.034 a	70
			+60	0.917 c	548			+60	0.840 b	70
Niveau	1.8	0.165	-40	-0.089	328	0.52	0.99	-40	-0.10	70
			40-60	0.028	843			40-60	0.051	70
			+60	0.002	548			+60	0.002	70

Elderly people have a smaller scaling, resulting in a better repeatability, though no better discrimination. The two methods disagree on the « Disagreement » performance only.

# How many subjects should a descriptive panel include?

- Sampling of 100 datasets of size k from each dataset of size n (1<k<n)</p>
- Comparison of sampled and complete datasets by:
  - Correlation coefficients between the two product means scores per attribute
  - RV coefficient between the two product configurations
  - ✓ Product F-values per attribute and MANOVA F-statistics

Tab. 4.2 – Recommandations par type de descripteur

Tuna	Nombre	Nombre de	Nomb	ore de quieta (N)	Pagammandation (n)		
Type	Nombre	Nombre de	Nombre de sujets $(N)$		Recommandation $(n)$		
d'attributs	d'attributs	jeux de données					
			Étendue	Moyenne- IC*	Étendue	Moyenne- IC*	
${\bf Ar\^{o}me}$	1933	284	6-32	[12.71][12.31; 13.10]	2-28	9.61 [9.21; 10.01]	
Odeur	1481	162	4-24	12 [11.48; 12.52]	2-19	8.37 [7.81; 8.92]	
Saveur	2082	286	4-27	12.40 [12.00; 12.80]	2-26	8.39 [7.97; 8.80]	
Texture	1234	241	6-26	12.69 12.28; 13.10]	2-21	7.75 [7.30; 8.20]	
Visuel	708	177	6-26	[12.77][12.25; 13.30]	2-25	6.36 [5.82; 6.91]	

<sup>(\*)</sup> Intervalle de confiance à 95%

Substantial reduction of panelist numbers suggested!

# Do we need to replicate in sensory profiling studies?

Using the first replicate only instead of two replicates resulted in (n=377 datasets):

- 60% of significant (p=0.10) attributes instead of 67%
- Average correlation coefficient between product mean scores of 0.94 (median 0.98, n=5467)
- Multivariate ratio of Hotteling-Lawley F-statistics is 2.02 (median of 1.21)
- Average RV value between the 1-2 CVA maps of 0.90
- Percentage of similar Hotteling test diagnosis 90%
- Similar interpretation of CVA biplots (average MaxAngle of 40°)
- 5% of product pairs no longer discriminated

The second replicate does not bring much more information!

# **Comparing Sensometric techniques**

#### **TWO EXAMPLES:**

- The Mixed Assessor Model (MAM) versus the usual mixed model of ANOVA
- The Canonical variate Analysis (CVA) versus the usual PCA

### The Mixed Assessor Model (MAM)

**Brockhoff, Schlich & Skovgaard (2015)** 

#### THE MIXED MODEL

$$Y_{ijk} = \mu + \alpha_i + \gamma_j + c_{ij} + \varepsilon_{ijk}$$
  
 $\alpha_i$ : subjet effect;  $\gamma_j$ : product effect;  
 $c_{ij}$ : interaction  
 $F = \frac{MS_{product}}{MS_{interaction}}$ 

#### THE MIXED ASSESSOR MODEL

$$Y_{ijk} = \mu + \alpha_i + \gamma_j + \beta_i x_j + d_i + \varepsilon_{ijk}$$

 $\alpha_i$ : subject effect  $\gamma_j$ : product effect  $\gamma_j$ :  $(y_{.j..} - y_{...})$   $\beta_i$ : scaling coefficient  $d_{ij}$ : pure disagreement

$$F = \frac{MS_{product}}{MS_{pure\ disagreement}}$$

# Application of MAM to 236 datasets from the SensoBase having at least 3 products and 2 replicates and being balanced

#### Scaling heterogeneity is definitely presents in our sensory data:

- 45 % of the attributes exhibited a significant scaling effect
- 23 % of the individual scaling coefficients were tested different than 1
- 92 % of the panelists scaled at least one attribute differently than the group

### Product by panelist interaction is a pessimistic view of disagreement:

- 29 % of significant product by panelist interaction with MAM instead of 48%
- 40 % of the usual interaction significances were just due to scaling effect

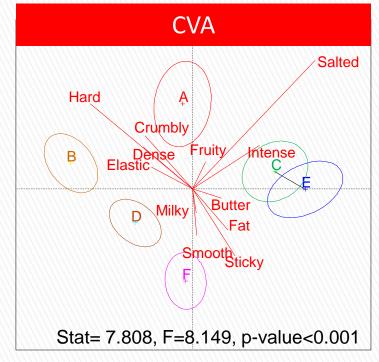
### MAM increases power moderately:

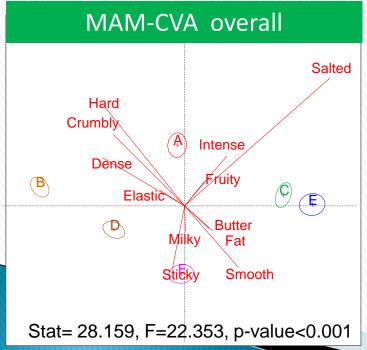
- 64 % of significant product effect in MAM, compared to 58 % in ANOVA
- 19 % of the non significant attributes in ANOVA become significant in MAM, compared to 4 % the other way round
- 10 % of attributes with a different product diagnostic (in average 2.4 attribute per dataset)

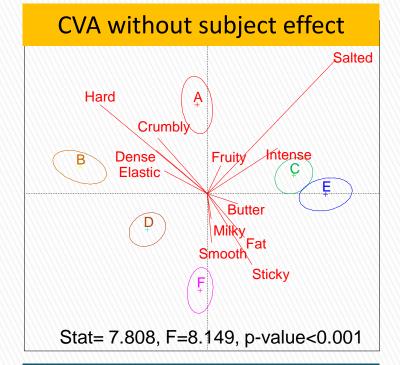
### A meta-analysis of 379 datasets to compare PCA to CVA

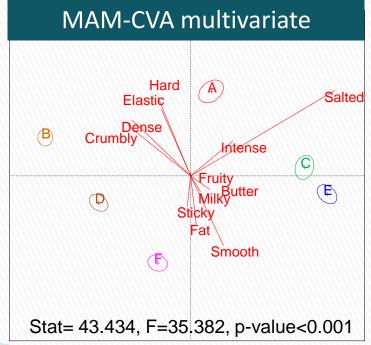
Comparison critoria		PCA vs CVA with	PCA vs overall	PCA vs multivariate
Comparison criteria	PCA vs CVA	no subject effect	MAM-CVA	MAM-CVA
RV coef	0.91	0.92	0.95	0.92
Max Angle	33	26	23	25
Product pairs discriminated in PCA but not in CVA	5%	0.6%	0.3%	0.3%
Product pairs discriminated in CVA but not in PCA	4%	17%	18%	19%

Accounting for individual differences in both level (subject effect) and range (scaling effect) of scores results in an improved multivariate product discrimination









# Database and Meta-analysis: method, limits & cautions

#### **DATABASE**

- Is my base really representative of the field under interest?
- How to be sure that a dataset does not contain fictitious data or training data?
- Make impossible to enter the same data several times

#### **META-ANALYSIS**

- 1. State precisely the objective of the meta-analysis
- 2. Define the criteria to be computed
- 3. Selection the datasets suitable to these criteria
- 4. Validate the dataset selection (representativity, no outlier, ...)
- 5. Run the computation
- 6. Possibly return to 2. due to errors in computation

### Conclusion

- Sensobase: a unique database in the sensory field worldwide
- Benchmarking panel performances is highly expected by panel leaders
- Our recomendations about number of replicates and panelists can save a lot of money to companies
- A rational framework under which power computations can be done
- A reliable investigation of real impacts of Sensometrics progresses

Message to the major companies producing numerous sensory data routinely:

Pool all of your data and gain knowledge by analyzing them together!

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### **Conference ads**

Brighton. July 26-29, 2016



Dijon. September 11-14, 2016

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